
COMMERCIAL

MEMBERSHIP

APPLICATION

Specialists in residential interior designSM



Membership Levels



Partner In Design

This membership is for national showrooms, galleries, design centers, retail stores/outlets, manufacturers or distributors of interior design related products and services.

Requirements: To become a Partner in Design, the company must offer design related products or services at a **national level**. In addition, the company must be willing to market their products and services to residential interior designers on a different basis than for the general public.

Select Partner in Design membership from the choices below:

Platinum Level

- Use of the IDS logo in advertising
- IDS Chapter participation
- Discounts on targeted mailings for promotional items
- Free company website link on IDS On-line Partner In Design Directory
- Free listing in the Annual Buyers Guide
- Featured 100 word story plus color photo in Portfolio On-line for 30 days
- Free product or service demonstrations during Markets or Chapter meetings
- Free E-blast to IDS designers (up to 6 times annually)

Annual dues - \$750

Titanium Level

- Use of the IDS logo in advertising
- IDS Chapter participation
- Discounts on targeted mailings for promotional items
- Free company website link on IDS On-line Partner In Design Directory
- Free listing in the Annual Buyers Guide
- Featured 100 word story plus color photo on Portfolio On-line for 30 days
- Free E-blast to IDS designers (up to 4 times annually)

Annual dues - \$600

Sterling Level

- Use of the IDS logo in advertising
- IDS Chapter participation
- Discounts on targeted mailings for promotional items
- Free company website link on IDS On-line Partner In Design Directory
- Free listing in the Annual Buyers Guide
- Featured 100 word story plus color photo on Portfolio On-line for 30 days
- Free E-blast to IDS designers (up to 2 times annually)

Annual dues - \$400



Affiliate Partner

This membership level is specifically for regional or local independent retail businesses offering special pricing and promotions to the design trade for either products or services.

Annual dues - \$175

All IDS memberships dues are annual amounts beginning January 1. Please contact the IDS National Office for pro-rated dues amount effective from the beginning date until December 31st.

choose your membership



Instructions – Please complete the front and back of this sheet (print neatly). Please retain a copy for your records.

Required documentation: All of the documents are important and must accompany your application. If documents are missing, processing the application may be delayed. The following documents are required for:

Partner in Design

- Website address
- One (1) tearsheet (containing your advertisement)

Affiliate Partner

- Website address
- Business Cards



Membership type you are applying for:

- Platinum Titanium Sterling Affiliate Partner



Company Information

Company Name: _____

Contact: _____ Title: _____

Address: _____

City/State/Zip+4: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Marketing/Advertising Contact: _____



Branch Stores

List address and contact information for locations (on an additional sheet of paper) to be included as IDS branch store members. Add an additional \$50 for each location you would like to register.



Products & Services


Check all products offered:

- | | |
|--|---|
| <input type="checkbox"/> Accessories/Mirrors | <input type="checkbox"/> Occasional Furniture |
| <input type="checkbox"/> Carpet/Area Rugs | <input type="checkbox"/> Outdoor Furniture |
| <input type="checkbox"/> Case Goods | <input type="checkbox"/> Upholstery |
| <input type="checkbox"/> Fabric | <input type="checkbox"/> Wall Coverings |
| <input type="checkbox"/> Lighting | <input type="checkbox"/> Other _____ |

Check all services offered:

- | | |
|---|---|
| <input type="checkbox"/> Factory Tours | <input type="checkbox"/> In-Studio consultations |
| <input type="checkbox"/> Sales Seminars | <input type="checkbox"/> Custom ordered furniture |
| <input type="checkbox"/> Sales Training | <input type="checkbox"/> Designer Discounts |
| <input type="checkbox"/> Color Presentation | <input type="checkbox"/> Custom order draperies |
| <input type="checkbox"/> Free Home Delivery | <input type="checkbox"/> On-line orders |

Becoming an IDS Member

 **How did you hear about IDS?** _____

Payment

Please enclose payment which includes membership dues, one-time application fee and, if applicable, any additional fees.

Note: Membership begins when your application is approved and expires on December 31st. Please contact the IDS National office (888-884-4469 ext. 225) for pro-rated fee.

Partners in Design

- Platinum Level - \$750 + \$35 one-time application fee
- Titanium Level - \$600 + \$35 one-time application fee
- Sterling Level - \$400 + \$35 one-time application fee

*Add an additional \$50 for each branch you would like to register

Manufacturer and sales representatives may join IDS for an annual fee of \$60.00 by using a separate individual application which is available at www.interiordesignsociety.org.

- Affiliate Partner - \$175 + \$35 one-time application fee
- Check enclosed made payable to “Interior Design Society” or IDS in the amount of \$ _____
- Charge the following credit card in the amount of \$ _____
- Visa MasterCard AmEx Discover

Card Number: _____ Expiration Date: _____

Cardholder: _____ Security Code: _____

Signature: _____

Note: Membership begins when your application is approved and expires on December 31st. Please contact the IDS National office (888-884-4469 ext. 225) for pro-rated fee.

Statement of Application

I hereby apply for membership in the Interior Design Society and attest that all information given in this application is true and accurate. I agree in advance to IDS objectives and pay the established dues.

Name: _____ **Title:** _____

Signature: _____
